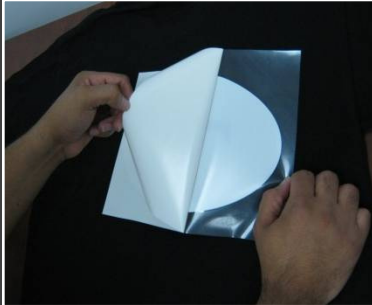


# Hotmask™

## Heat Transfer Film

Heat transfer films for  
great looking graphics!



### What is Hotmask?

R Tape Hotmask is a 75 micron PET application and protection tape used for printed heat transfer materials such as flock and flex. Hotmask has a removable heat resistant modified acrylic adhesive, which is available in both selfwound and lined versions.

When used as an aid for the alignment of text and printed graphics, Hotmask gives you great control of graphic placement on to the garment and ensures that exact registration is maintained.



For best results, Hotmask is applied to the printed or weeded film with a squeegee. The liner of the textile media needs to be removed and the graphic is then applied to the garment. As the Hotmask is facing the top platen of the heat press, it protects the heat activated material and prevents from discolouration and distortion, during the transfer process.

### Hotmask product offering

- HM300: Selfwound 75 µm polyester film with a low tack removable adhesive.
- HM350: Selfwound 75 µm polyester film with a medium tack removable adhesive.
- HM375: Selfwound 75 µm polyester film with a high tack removable adhesive.
- HM375L: Lined 75 µm polyester film with a high tack removable adhesive.



### Advantages

- Hotmask is re-useable for up to three or four applications.
- The polyester film resists temperatures of 166° C for 60 seconds.
- Hotmask comes both selfwound and lined, so you can choose the product that suits your needs.
- The lined product is very practical for all purpose applications and the preferred tool for difficult to lift domed labels and strass (rhinestones) applications.
- Hotmask is available in three different tack levels to correspond with the different properties of the textile transfer materials available in the market.
- Our Hotmask adhesive is specially designed and formulated for the transfer of heat transfer materials and doesn't leave adhesive residue after transfer.



### Recommended applications

- For the transfer and protection of printed heat transfer materials.
- For films made for polyurethane or vinyl (flex), use our low or medium tack Hotmask.
- For flock films use a high tack Hotmask.
- For transfer of poly-urethane domed labels, eco-domes and strass / rhinestone applications use a high tack.

**RESPONSIVE. RELIABLE. RESOURCEFUL.**



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